



Corporate Communications

Effective visual communications for connecting with staff visitors, and key stakeholders

Deliver the right message, to the right people, at the right time with ease



The Symon corporate communication solution delivers immense value by enhancing your ability to connect with employees, visitors and business partners throughout your offices. It's a powerful tool for delivering any content at any time, to any screen anywhere in your organisation with dramatically more impact. For most organisations it is our people who help us reach our goals. Today's challenge is often getting our goals to reach our people. Symon is a powerful communications tool that helps you achieve this, by;

- **Displaying real-time information** e.g. productivity metrics, performance indicators, important corporate news
- **Transferring knowledge** so that your employees are better informed and immediately more confident with their actions
- **Creating engaging visuals** so that your staff can quickly and easily gain knowledge and take action on vital information

Whether announcing company performance, team metrics, staff recognition, events, important guests, or reinforcing your corporate message, Symon gives you the tools and the power of visually stimulating graphics to deliver your message in a memorable way that translates into meaningful results.

Why Symon?

The Symon solution enables you to deliver key information to multiple areas of the business simultaneously. Whether it's public facing signage in lobby areas, real-time displays in contact centres or internal communication displays in staff areas. Select from a broad array of stylish displays including wallboards, flat-panel HD displays, interactive kiosks, wayfinding displays, desktops and mobile devices. Allowing you to deliver engaging content to a wide range of end-points and centrally manage all your displays from one system.

The Symon solution



Key Features and Benefits

- A range of end-points allowing you to choose the displays that are most appropriate for your business
- One central system for all your visual communications display whether within a single site or across multiple sites simultaneously
- Gives you the ability to punctuate critical moments with both visual and audio alerts when those events demand immediate attention
- An easy-to-use scheduling feature that allows for well planned communication to be created in advance and delivered only to the intended audience at a specific time
- Deliver information directly to desktops as well as large format displays
- Business leaders can also choose from a broad range of data and transform it into actionable information, targeted to an individual worker or a group of workers

A complete Turnkey solution

We offer a complete solution including consultancy, software, hardware, creative content, installation, training and support. Enabling you to choose a level of service that's right for you.